



United States[®]
**Census
2010**



The JACL Census Week of Action

What can YOU do? What can your JACL CHAPTER do?

The JACL is participating in the Census Week of Action from March 22 to 29 and needs help on the individual and chapter levels to make sure everyone is counted. The JACL Washington DC office encourages you to take part in the Census Week of Action. Here are some highlights of why Chapters should get involved:

- The Census determines funding for local communities over the next ten years. If one person is missed, his/her region will lose \$1300 over 10 years.
- JACL Chapters can use this as an opportunity to outreach about the census and contact their members. This benefits both the local community and the JACL Chapter
- The Washington DC office is available to help with your Chapter's Census outreach. Please contact us if you have any questions

It is urgent that community members get involved...

because we know our communities best and due to the economic crisis, state and local governments will not be doing as much outreach. For example, California spent \$25 million in the 2000 Census and only \$2 million for 2010.

What if I don't know about the Census?

The JACL Washington DC and PSW Offices are available to answer questions and provide materials. Attached is a brochure specific for the JACL and Japanese American communities.

How can I participate in the JACL Census Week of Action?

Below is a list of activities your Chapter can do to get involved. The first two are very easy and every Chapter should be able to do this. Phone banking just requires a cell phone and a list of numbers and is probably the most efficient and easy way to do census outreach while connecting with members one-on-one.

Please contact the JACL Washington DC Office and let them know what you are able to do and how they can help.

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Type of Action	Work-load	What is this?	Benefits to Chapter	When can we do this?	How can National Help?
Insert info into Chapter Newsletter	very easy	Copy and paste the text in the attached document into your newsletter. OR print out the attached JACL Census information and send it with the newsletter.	It's a very easy way to outreach to your members.	Now until early-April	You can copy and paste our text.
Talk at Board Meeting or other meeting	Very Easy	Have JACL Staff or other Census organizers call into a board meeting, or another gathering, and talk about the census in relation to hard-to-count JACL members and Asian Americans. Phillip is more than glad to make time for calls and answer any questions. The call would last about 20 minutes.	Chapter Leaders will know about the Census and can pass down information to local members that are hard for the national office to reach	Now until mid-April	JACL Staff will be flexible to your board's timeframe and needs
Phone Banking	Med.	A few people, or individual, can get together and call members to remind them to fill out their census forms. (this might be particularly useful for chapters with older members or geographically spread-out chapters)	<ul style="list-style-type: none"> - Opportunity to connect with members - Can remind them to renew their membership or promote events 	Now until mid-April	We can provide contact information, scripts, and other ideas
Info booth at existing event	Med.	Set up an information booth at an existing event or have the JACL DC office find you a Census representative	<ul style="list-style-type: none"> - Census visibility at events - Does not take a lot of extra effort 	Now until May	JACL Staff can help with these efforts.
Hold a Make Yourself Count Event	Diff.	Hold your own Census Event! Example 1: Have community members bring their census forms and fill them out together. Example 2: Hold a census party to remind everyone to fill out their form.	<ul style="list-style-type: none"> - Create a new event that can be fun and educational - Best way to directly outreach to community 	Now until mid-April	JACL National can provide templates for events