



JAPANESE AMERICAN CITIZENS LEAGUE/JACL

Headquarters: 1765 Sutter Street, San Francisco, CA 94115
1850 M Street NW, Suite 1100 • Washington, DC • 20036
Phone: (202) 223-1240 • Fax: (202) 296-8082

JACL PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: **Floyd Mori, JACL National Executive Director**

December 14, 2011

natdir@jacl.org

JACL CONDEMNS ADVERTISERS' REACTIONS TO *ALL AMERICAN MUSLIM*

Washington, D.C. -- The Japanese American Citizens League (JACL), the nation's oldest and largest Asian American civil rights organization, condemns the Islamophobic fervor that has surrounded the TLC television program *All American Muslim*. In particular, the JACL deplors the craven decisions of several companies to pull their advertising from the program due to pressure from anti-Muslim groups.

Shows like *All American Muslim* support the American value of religious tolerance by countering the misinformation and bigotry faced by Arab and Muslim Americans. By pulling their advertising based on controversy generated by anti-Muslim sentiment, companies are condoning the continued fear-mongering and discrimination against Muslim Americans.

The JACL is deeply troubled by the backlash against *All American Muslim* and by the actions of companies that chose to cave to bigotry rather than stand up for what is right. Instead of condemning the show by withdrawing commercial support, companies should see it as an opportunity to advance a greater understanding about a group of fellow Americans.

###